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# THE CHILDREN'S FLOWER MISSION

EXCLUSIVE SPECIALISTS IN

**High Grade Penny-Packet Seeds**  
**Roses, Shrubs, Vines, Bulbs Etc.**  
**For School & Home Gardens.**

R. L. TEMPLIN, PRESIDENT  
G. F. BRADLEY, SECRETARY

MEMBER SCHOOL GARDEN  
ASSOCIATION OF AMERICA  
CABLE ADDRESS  
"TEMPLIN"

5700 DETROIT AVE.  
Cleveland, Ohio, U.S.A.  
Season of 1921.

To Teachers:-

Due to the general slowing down of business, many of the families represented in your school face a reduction of income this year. You can render a real service to your community by encouraging gardening among your pupils. This can be done either with school or home gardens. In the country, the small town, the big city, more than one hundred thousand teachers gave their pupils this opportunity last year.

Whatever your program demands of you, you will find pleasure in the happiness you will bring into the lives of your pupils if you get back of this work. The growing of vegetables is healthful and profitable. The growing of flowers builds up a love of the beautiful. Children will respond more readily to your leadership and parents will take a more kindly interest in your work because the pupils will not be idle outside of school hours.

One of the reasons that teachers, principals and superintendents are interested in this work is that no matter what the local condition of soil or climate, room or lack of it, each individual can do as much or little as seems desirable. For example, many teachers find in the direct supervision of gardens outside of school hours, just the required amount of outdoor exercise is obtainable. Others feel that all they wish to do is distribute the order blanks, send the orders to us and in turn give out the seeds when they are delivered.

On the enclosed circular printed in red ink, you will find details to guide you in starting this work. Read it over, then fill in the enclosed post card and mail it to us. The required number of order blanks will be sent for your school as soon as the card reaches us. You understand of course that there will be no expense to you in any part of the transaction.

Will you send for your order blanks now, while it is fresh in your mind?

*G. F. Bradley*  
Secretary.

GFB.B.





# HOW CAN THEY DO IT? and WHAT ARE THE RESULTS?

*HAVE YOU EVER ASKED YOURSELF THESE QUESTIONS?*



One of our fields of Asters in California. Our growers out there lead the world. Note the uniformity of stock. This is the reason we sell 300,000 packets of Asters each year.



Probably 90% of all the onion seed used in the United States is grown in California. The close attention to the many details of onion seed growing, on the part of our growers, makes for sure crops.



In our own building, which we occupy exclusively, is carried on the work of supplying the schools of America with the seeds, bulbs and roots needed for successful school, home and community gardens.



R. L. Templin  
President



G. F. Bradley  
Secretary

In 1905 Mr. Templin began this work of supplying seeds in Penny Packets to schools. From a small beginning the business has grown until 13,000,000 packets of seeds are sold annually.

In the early days one machine had more than enough capacity to packet all the seeds sold. At that time Mr. Templin with two or three assistants handled all of the work.



## FIVE REASONS

- 1 Seeds are grown by specialists who devote all their time to it.
- 2 The seedsman has facilities and organization.
- 3 Seed packeting is done by automatic machines to insure speed and accuracy.
- 4 The orders are carefully checked for errors, and quickly and accurately filled.
- 5 Uncle Sam does his part too.

## FIVE RESULTS

- 1 Home gardening keeps the children occupied in healthful, interesting work.
- 2 School gardens enable you to put into practice the lessons of the schoolroom.
- 3 Garden efforts in big cities of the country are decidedly worth while.
- 4 School Garden Supervisors know from experience that our Penny Packet Seeds produce results.
- 5 An exhibit of garden produce demonstrates to the community what has been accomplished.

To insure satisfaction to the children and teachers, every order is examined to see that pupils names appear, and to be certain that there are no errors.



This one department has made a wonderful record for filling the individual seed orders. During the busiest week of last season, 1,451,600 packets of seeds were shipped.



In this mailing room, the Post Office Department keeps clerks who cancel the stamps on Parcel Post Packages, and route your goods direct to train. By this plan a great deal of time is saved on every order, and our customers appreciate the promptness in delivery.

From four to five tons of Parcel Post Packages of Seeds, Bulbs and Roots leave our office every day of the busy season.

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Now, eight machines are required to fill, seal and count the more than 13,000,000 packets ordered by our customers; and during the busy season the total capacity is 250,000 packets per day.





# A FEW RESULTS

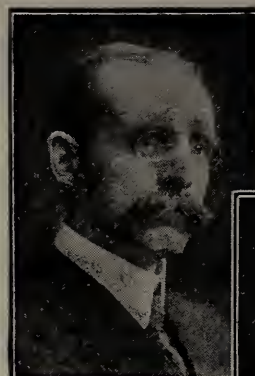
Where there is room on or adjoining the school property, a great many schools have benefited by conducting gardens in which each pupil has a small plot.



Where there is no provision for school gardens as in the country or the crowded sections of the city, wonderful results can be obtained from home gardens.



A successful half-acre garden of Public School No. 66 in Greater New York. There 50 pupils raised \$778.00 worth of produce last season. Our Penny Packet Seeds are used in the New York Schools.



V. E. Kilpatrick  
Director of School  
Gardens for the  
Public School Sys-  
tem of the City of  
New York.



O. M. Eastman  
Supervisor of Gar-  
dening, Cleveland  
Public Schools.

School systems large enough to employ Directors of Gardening use our seeds; for example: New York, Detroit, Cleveland, Dayton, Columbus, St. Louis, and many others.



When Exhibition Time Comes, there is real satisfaction in knowing that the seeds your pupils planted, produced prize-winning flowers and vegetables.

At this Cleveland Exhibit, only the district prize-winners contested.

Your local bankers will help to make your fall exhibit a success. Ask them.

